



# **Year-Long Sponsorship Opportunities**

## **Increase Your Market**

Join for the business and relationships;  
stay for the experience.

**SIGN UP NOW >**

**Information  
Education  
Networking  
Firm Growth**

## Great Investment

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The Group Legal Services Association (GLSA\*) serves to advance access to quality legal services through legal industry collaboration.

Access our growing membership of lawyers, union representatives, legal plan administrators, and marketers of legal plans who are leaders in their own organizations and in the growing legal plan industry. See why legal plans are quickly becoming the premier mechanism for supplying affordable legal services.

Becoming a partner with GLSA is a low-cost, high impact way of conveying your message, promoting your products and services, and networking with key decision-makers. Additionally, your participation will help support activities vital to the overall mission of the organization.

The GLSA Sponsorship Program provides your company with access to benefits for a 12 - month period. Throughout the year, your company will be recognized as a strong supporter of the group legal services industry and access to justice.

Partner with us today by emailing Sponsorship Committee Chair, Jackie Brus at [jackie.brus@araglegal.com](mailto:jackie.brus@araglegal.com) or President, Ben Farrow at [BFarrow@awf.law](mailto:BFarrow@awf.law)

\* an affiliated entity of the American Bar Association



### Success & Opportunity

Join for the business and relationships;  
stay for the experience.

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Information | Education | Networking | Firm Growth

Sign up at [GLSAonline.org](http://GLSAonline.org)



## **2022 Annual GLSA In-Person Conference!** **Dates: Sept 15-17, 2022 New Orleans, LA**

Our Events Committee has chosen the Hotel Monteleon for the Annual Conference and we are here for it! Join us in The Big Easy!

Obtain a premier “seat at the table” by becoming a valued Sponsor at the upcoming annual meeting of Group Legal Services Association (GLSA) members- an optimal time to network with others whose interests lie in advancing access to quality legal services and to attend informative CLE sessions

## **Monthly Webinars for outstanding education as well as networking!**



Visit our website [www.glsaonline.org](http://www.glsaonline.org) for the upcoming session

## **Virtual Meeting**

**January 20 & 21, 2022**

Start the year with seven (7) outstanding CLEs offered to our members and colleagues



**A convenient, cost-effective and collaborative way to learn!**

Members \$100

Non-Members \$200

Register at [www.glsaonline.org](http://www.glsaonline.org)

**Sponsorship Opportunities follow on the next page:**

## Customizable Benefits Levels

	CLE \$500	Year Long Opportunities		Conference + Year Long Opportunities		
		Bronze \$1,000	Silver \$2,500	Gold \$3,500	Platinum \$5,000	Pinnacle \$10,000
<b>Website Benefits</b>						
Listing on the GLSA website	X	X	X	X	X	X
Newsletter Ad				1 in 12 months	2 in 12 months	6 in 12 months
Listing on Searchable Database				X	X	X
Listing on electronic communications					X	X
Send Branded email to GLSA member database				X	2 in 12 months	6 in 12 months
<b>Meetings Benefits (Virtual or Live)</b>						
Provide Meeting CLE	X				X	X
Listing in Brochure	X	X	X	X	X	X
Recognition at virtual and live events	X	X	X	X	X	X
Signage at live CLE						
Exhibit Table for live meetings; panelist at virtual State of the Industry			X	X	X	X
Complimentary Conference and webinar registration				1	2	3
Marketing materials in conference materials			X	X	X	X
Registration list of attendees					X	X
<b>Thought Leadership Benefits</b>						
Branded Publication/ Blog post on GLSA website		1 in 12 months	1 in 12 months	2 in 12 months	3 in 12 months	6 in 12 months
Provide webcast or virtual education				1 in 12 months	2 in 12 months	4 in 12 months

**Add on items:**

Registration list of attendees  
 Exhibit booth at Annual Spring Meeting  
 Send branded email to GLSA member database  
 Newsletter Ad

\$500  
 \$1000  
 \$1000  
 \$500

# Sponsorship and Exhibitor Commitment Form

Company/ Firm Name (as it should be in print): \_\_\_\_\_

Contact Name: \_\_\_\_\_

City, State: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Level

- Pinnacle - \$10,000
- Platinum - \$5,000
- Gold - \$3,500
- Silver - \$2,500
- Bronze - \$1,000
- CLE - \$500

## Return Form and Payment to:

GLSA  
P.O Box 1693  
Arlington Heights, IL 60006

Telephone: 847-907-4670

Email: [BFarrow@awf.law](mailto:BFarrow@awf.law) or  
[awaggoner@glsonline.org](mailto:awaggoner@glsonline.org)

Make checks payable to: GLSA

*Thank you for supporting GLSA!*

