



PROJECT – NEW SPROUTS AND OLD ROOTS

[Hosa Chiguru : Hale Beru]

Child and the Old – A synergy

A CSR COMPLIANT PROJECT

A project conceptualized and being set up by

NARAYANAAMRUTA MEDICARE FOUNDATION

: Regd. Address:

No. 5, 'Srinivasa' 7th Cross, Chikkalasandra Road, Hanumagiri Extension, Bangalore – 560 061

At Mysore: @1588, 'Sadhana', 80 ft Road, Near Sangam Circle, Hebbal II Stage, Mysore 570 017

At Mumbai: @ 607, Sharda Chambers, New Marine Lines, Mumbai 400 020

Tel: 09821525351 / Email: narayana.amruta@gmail.com



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(Hosa Chiguru Hale Beru)

A call to senior citizens to come. Join us.

- ❑ We with togetherness shall create a heaven within and without
- ❑ We shall live together in a gated community and security
- ❑ We shall live as individual self in the company of other like minded
- ❑ We shall together create machinery for our care n comforts
- ❑ We shall exchange our life experience
- ❑ We shall impart the cream of it to the next generation
- ❑ We shall discover the love lost in life with children devoid of parental love and care in the same campus
- ❑ We the old and the young together shall pray, play, dine, grow and evolve
- ❑ We shall assist, be mentors to youngster lot for their all round development
- ❑ We shall build this project as a pride of our life, make it a module to follow at various destinations, for the benefit of the poor and parentless children

And... leave our 'footprints on sands of time'.



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- Through this project, we are trying to bring synergy between the two age groups, one, the Children from an existing Orphanage and those who may add in future and the other, the class of Senior citizens who, with their vast experience and expertise, like to involve in social work taking care of all round growth of the inmate children at the campus – to help in their academics and living and or otherwise in their over all personality development in all possible dimensions, may be, being at the site for life or for any specific period.
- All possible facilities will be created in the project to give good comforts to the aged and they will be invested with no responsibility but pleasure, of being involved with the children filling the void of love and affection that they long for and working for their over-all development. The aged are bound to receive the same kind of love or something more, from the grateful children, they are.
- The group will be alive, with their experience and expertise, to the social and National causes to be taken up in places within the campus and around.

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ABOUT NARAYANAAMRUTA MEDICARE FOUNDATION

- This Foundation is the successor of an unregistered entity NARYANAMRUTA FOUNDATION which has been in social work at Mysore, Bangalore and Mumbai since 2005 without seeking any donation or contributions from the Public.
- Is a Charitable Trust registered under the Indian Registration Act, registered on 18.2.2013.

Is registered under Section 12AA of Income tax Act, 1961 in No. DIT(E)BLR/12A/N-410/AABTN7484L/ITO(E)-2/Vol. 2013-2014 on 26.09.2013.
- Has certificate *u/s* 80G of the Income tax Act, 1961 issued in No. DIT(E)BLR/80G/234/ABTN7484L/ITO(E)-2/ Vol./2013-2014 dated 26.09.2013 This qualifies for 50% tax benefit on donations made to the Institution.
- Is registered with Neeti Ayog as NGO in Unique ID No. 0184883/2018.
- The objects taken to pursue are CSR compliant.

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A few of the activities carried out by the Foundation

- **The Founder has constructed a hall of around 1250 Sq. ft in area, in Mysore and dedicated its use to the society, free of charge.** Imparting yoga to people of all ages, moral education to the children from a Government school with around 500 strength today, of which over 50 to 100 students attend the classes daily at this hall. Holding medical camps, music concerts basically by talented children, provision of medical assistance by granting medicines and/or meeting medical expenses of the economically poor, etc are some of the activities pursued for the last 13 years. The Foundation supports an orphanage at Mysore with 45 in-mate children of all ages. The Founder Trustee spends a part of his earnings on the activities. No donations have been taken for these activities till date.
- **Dissemination of Gita gnyan to the children.** A book in Kannada format styled “**NARAYANAAMRUTA DHARA**” and audio CD have been produced and distributed to the people, especially children. It is the Gita translated in prosa poetic form by the Founder Trustee. Over 7000 books have been distributed to the children. 1250 Primary and High School children from 21 schools in Mysore participated in a day long program on Gita held at Jagannathana Palace on 3.2.2015. Similar program was held involving over 1800 children from 9 schools at Chikkanayakanahalli in August, 2015. These are in addition to the daily activities those go on at Sadhana and annual Gita Jayanti attended by around 600 participants being teachers and students of the Govt. Primary and High Schools and Junior College at the village Manchegowdana koppalu, Mysore. A book on Mahatma Gandhi was also published for the benefit of children from High Schools.

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Students of one of the 21 Schools
reciting a chapter in Bhagavadgita at Jaganmohana Palace, Mysore
03.02.2015 (This is a periodical affair)



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Children at the hall of the Foundation, Mysore

Gita Jayanti day – 2017 [this is an annual affair]



The Foundation is also supporting an orphanage at Mysore called 'Karuna mane' (the house of piety) with 45 children as inmates. Food, clothing, shelter and good education are provided to them. This is the creation of a charitable Trust known as Akhanda Shanti for International Society, working at Mysore.

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KARUNA MANE [The House of Piety]

with 45 Children in Karuna Mane



Clockwise: The Karuna Mane, the abode for the children. Children playing and rejoicing. Yoga taught. Children on painting etc. The children are picked up from street. They do not have parents or they are nomadic contract workers who cannot take care of their children. Karuna Mane provides shelter, clothing, food, education, in-house training in all possible facets of education, yoga and martial arts, personality development and culture. One of the girl inmates passed 10th in first attempt with 71% marks, scored 76% in 12th. She will be the first Graduate from this house in 18-19 academic year.



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Immediate task taken up includes in First Phase

- To acquire suitable land and build a comfortable hostel for the orphans and less privileged with inbuilt facilities for good and respectable living - separately for boys and girls, initially to accommodate about 200 children.
- To create around 25 comfortable self contained cottages for senior citizens, double occupancy – with a living room, a pantry, a bed and bath room with toilet, sit out etc.
- A common Kitchen and dining room for the children. Likewise, a separate such facility for the Senior citizens.
- Common prayer and meditation hall, reading rooms, library, a mini theater for performing arts, conference and discourse hall / prayerhall.
- Provision for sports, gymnasium, yoga, play ground for children and the aged.
- Provision for horticultural activity in around 5 to 7 acres to grow products for in house consumption and sale for sustenance.
- Solar power generation for captive use and for sale of surplus generation, if feasible.
- Creation of a pleasant ambience for joyful living with adequate activities for the inmates.
- A medical outfit – a primary health and diagnostic centre. An Ambulance service.



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Second phase

- To add mobile medical services; to cater to the need of the inmates first and to the surrounding villages through medical camps.
- Expansion of facilities in terms of the demand that the Institution receives;
- To create agricultural and vocational training at site – organic farming - and Impart training in varied skills and create jobs for the trained; to create activity for the inmates of the Institution – the children and the old;
- To impart knowledge of our ancient scriptures, yoga in addition to the knowledge imparted in their schools and colleges, for overall development of the children.
- To establish a Goshala for self sustenance of the Institution and creating activity for the inmates.



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Immediate requirement

- Land – Around 10 Acres is being acquired Off: Hunsur Road, around 37 kms. from Mysore.
- Cost of acquisition will be around Rs. 15 lacs per acre including conversion costs, stamp duty etc. We are also negotiating a larger piece of land on lease terms so that with whatever little funds we have, we can immediately commence land preparation and construction activities.
- The land chosen is away from city hubbub but well nigh village habitat. Primary health centre and the English school for children are nearby. Hunsur, the taluk head quarters is very near and Mysore city and airport are accessible within an hour.
- Educational institutions are nearby where the children could be admitted to the nursery through high school. The seniors will tutor the children. For any drop outs, vocational training will be imparted at the campus and through recognized institutions.
- We will develop and place structures and logistic facilities in 2 to 3 acres. Balance area will be kept green. Horticultural activity will be carried out in about 5 to 7 acres. The inmates will grow fruits, flowers and vegetables for captive consumption. Surplus could be marketed in the village. Other feasible economic activities such as honey collection will be created to 'self supporting' of the institution.
- The project will be solar powered.



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- Concept is that this project should be of many heads and hands – say about 20 to 25 like minded should involved-ly work for success of the project, once accepted that it is an useful project for the Society;
- Friends who evince interest in the project may assist contributing physically, mentally and financially for the project. Think it is your project and provide your suggestions, which we gratefully accept and try to implement, wherever feasible.
- Initial expenses required to study and complete the project details, – technical, economical and administrative – are being borne by this Foundation.
- The family of the Founder Trustee will contribute a minimum 20% of the Project cost. Balance has to come from contributions from others.
- Adequate cottages /space will be created even for the youngsters of eminence in any faculty to come and stay for short and long durations to work in the campus for the cause of inmates, especially the children.
- Once this module is successfully launched, we may take up task of setting up such facilities in each District, which is the need.
- **This is a CSR compliant activity for the Corporate world.** Their generous contribution will see the light of this project quickly. God willing, we intend to complete this project in less than next 18 months.

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Fund requirements – An Estimate

Sl No.	Particulars	Basis	Estimate of Fund requirement (Rs . In lacs)
01	Land	10 Acres [with conversion costs, permissions etc. included] * 15,00 lacs per acre	150.00
02	Buildings and structures Hostel with amenities for 200 children	15000 Sq. ft. @Rs. 1500 per Sq. ft. for children including common amenities etc.	225.00
03	Cottages	324 to 400 Sq. ft per couple (Senior Citizens) with amenities X 25 X Rs. 2,000 per Sq.ft. plus utilities – dining and conference hall, library,, gym, indoor games etc.	200.00
04		Other amenities / facilities to be provided	50.00
		TOTAL	625.00

Depending upon the fund flow, the project size will be pruned down or expansions taken up.

Contribution and Donations may be made in favour of :

NARAYANAAMRUTA MEDICARE FONDATION with a direction to hold the same as **TRUST FUND/CORPUS** for the **PROJECT - New Sprouts & Old Roots**

Bankers: HDFC Bank Ltd., Padmanabhanagar, Bangalore 560 061

A/c No. 50200000523993 IFSC: HDFC0000877

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ThanQ

We shall be in touch with you and update on the progress.

THE END ?

Nay..... It is the beginning

You all join hands with us

Or, take us along with you

Together we shall add values to our own lives

create something valuable in the service of the needy



- N. R. Rao, Founder Trustee

Narayanaamruta Medicare Foundation